

# Word on the Street

## Advertising rates

Word on the Street is a free monthly publication distributed to local coffee stores and businesses in the downtown Boise area.

This publication is also provided to all shelters and agencies serving our homeless community. Your ad will help support the cost for printing this very important new voice for Boise.

Your business will be supporting not just a paper but a cause, and you will help elevate the voices of many in our community who have gone unheard for a very long time.

Contact Jodi Peterson at [jodi@interfaithsanctuary.org](mailto:jodi@interfaithsanctuary.org) to learn more about advertising in Word on the Street, the first of its kind paper, created, written and produced by our homeless guests staying at Interfaith Sanctuary Shelter.



### Ad sizes and rates:

- 1/8 page horz. 4.75 x 2.34" \$75
- 1/8 page vert. 2.29 x 4.78" \$75
- Quarter page 4.75 x 4.78" \$150
- 1/2 page horz. 9.667 x 4.78" \$200
- 1/2 page vert. 4.75 x 9.69" \$200
- Full Page 9.667 x 9.69" \$400

\*All rates are per month



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